

The Sustainable Business Network

About the Sustainable Business Network

The Sustainable Business Network (SBN) is the largest and longest-standing organisation dedicated to sustainable business in New Zealand. It is a membership-based social enterprise, made up of over 520 businesses, governmental agencies and organisations located across New Zealand. SBN was established in 2002 by founder and CEO Rachel Brown with the vision to make New Zealand the model sustainable nation for the world.



We work with our members, helping them to succeed sustainably and to progress their role towards contributing to our vision. We encourage members to actively participate; to be bold, leading their sectors with innovative business models; and to reshape profit to include wider definitions than simply financial. Here's our [latest summary report](#).

Our Projects

Our project work focuses on four transformation areas - Community, Restorative, Renewables, and Mega efficiency - with much of it related, either directly or indirectly, to the transition to a low carbon economy.

Our renewables focus is on transport and this work is guided by the 'Avoid-Shift-Improve' approach to transitioning to a low carbon transport system. Our current projects involve electric vehicles (EVs) and biofuels, and urban cycling as a transport choice during and outside work life (the 'Bike 2050' project).

We also have projects related to the circular economy, sustainable food systems, and sustainable procurement. And, finally, Million Metres Stream is our innovative crowdfunding project to protect the health of our waterways and sequester carbon.

Check out our [website](#) for further details on these and all our other projects.



Electric Vehicles

Vision: to accelerate the uptake of electric vehicles in New Zealand.

Biofuels

Vision: to increase the use of biofuels in New Zealand by at least 20 per cent.

Bike 2050

Vision: to engage with the business community to facilitate urban cycling in New Zealand.

Million Metres Streams Project

Vision: to restore health to New Zealand's waterways.

Circular Economy Model Office

Vision: to transform the office refurbishment and new build industry from a linear model ('take-make-waste') to a circular one.

National Good Food Network

Vision: to create a national food network in which organisations collaborate on improving access to healthy food in their communities.

Smart Procurement

Vision: to use our purchasing power to create a sustainable future.

Tools and Resources

We have a range of tool and resources to help organisations improve their sustainability performance and contribute to a low carbon future. A selection is listed below.

Pathway to Sustainability

Your sustainability journey starts here. Our Pathway to Sustainability comprises practical resources, tools and guides to help your organisation become more sustainable.

Carbon Emissions Calculator

The Annual Carbon Emissions (ACE) Calculator, designed by CATALYST Ltd, is a simple tool to help businesses and households estimate their greenhouse gas emissions. It's free to use.

Biofuels Guide

Find out everything you need to know about biofuels - facts, tips on using biofuels, benefits and myths - to help you kick your fossil fuel habit and start using biofuels today.

Smart Procurement Assessment Tool (member only)

This tool helps potential suppliers provide relevant information to purchasers to help assess sustainability performance above and beyond their financial credentials. It is meant as a positive discussion point for both purchasers and suppliers, and can identify ways in which they can work together.

Get Sustainable Challenge

The largest business sustainability benchmarking tool in New Zealand. It includes a detailed analysis of business performance across 11 key areas.

Get Sust Online

A quick and easy online assessment tool ideal for businesses of any type or size. It measures progress in five key areas. Free to members.

Lead and Influence Sustainability course

A course to make the next generation of sustainability leaders, by understanding the power of influencing to excel in sustainability.

That's just a snapshot of what we do – check out our [website](#) for more, or call us on 09 826 0394.